

# **RIDING THE INNOVATION WAVE, AUSTRALIAN ICT PRACTICE IN A GLOBAL CONTEX**

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## Abstract

How much should we be riding the innovation wave in 2017 and beyond?

That Australian possess a great deal of ingenuity is well know around the world. Our capacity to apply it to solve everyday problems is quite legendary. Some of the technology inventions showcased each week on programs like Shark Tank, including one by a 14-year-old boy, give me confidence that Australia can harness innovation to drive prosperity. However, a capacity for innovation is just a starting point.

While digital disruption is a reality and businesses need to respond both quickly and flexibly to changing market conditions, it is essential that we do so in a way that is also responsible and consider any limitations posed by issues such as privacy, security and the need to mitigate risk. We must ensure that we don't just innovate for the sake of it, but that we balance creative licence with ethics and accountability to deliver "responsible innovation".

That requires actors who understand this concept.

Finding the right balance between innovation that responds to the changing needs of a business and the disciplines required for effective ICT delivery is a significant challenge for many in ICT management.

This talk will address the issues inherent is "responsible innovation".